

## Story of Change

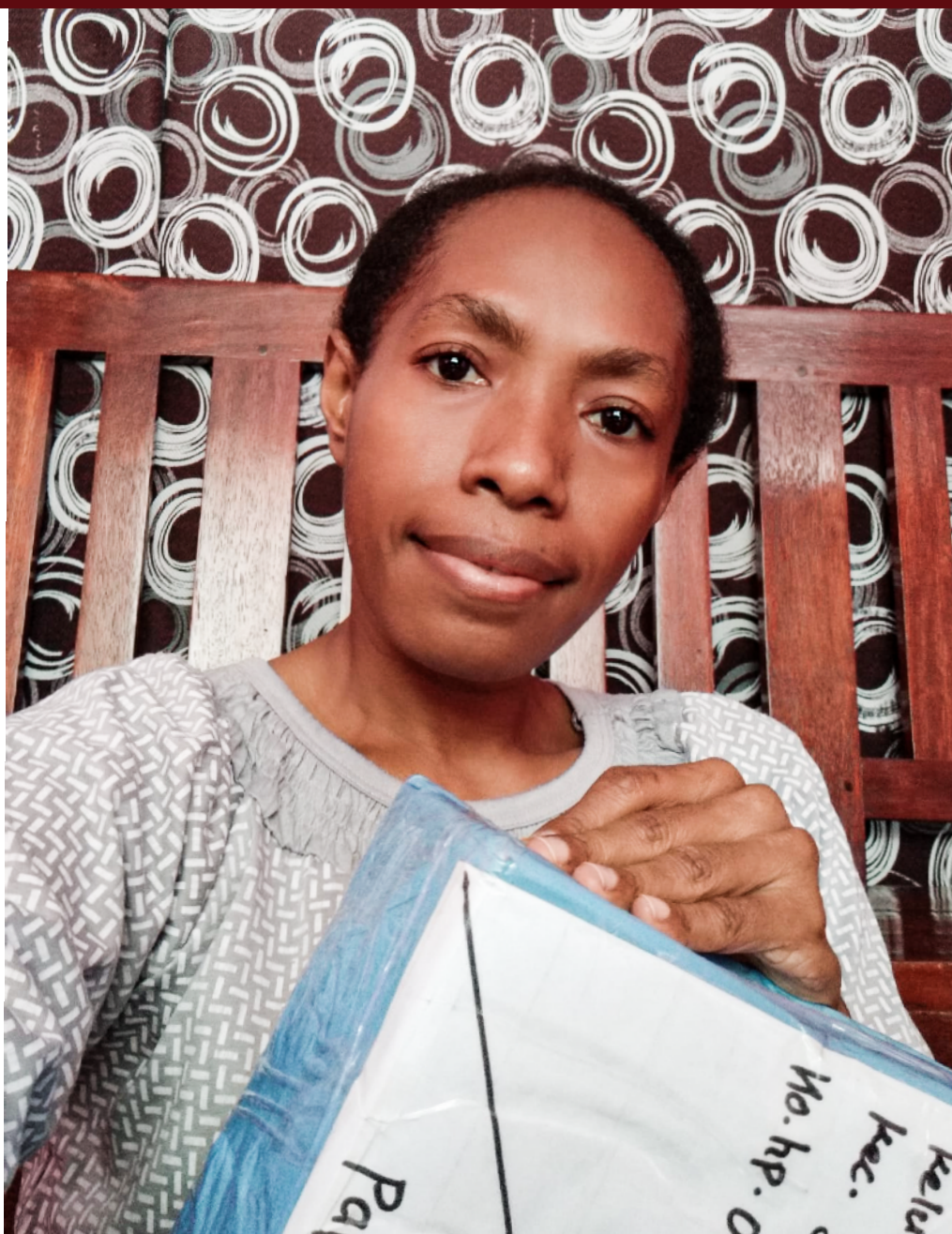
## Amel increases the added value of Fakfak nutmeg through balm and soap enterprise

A straightforward person, one who dares to try and continues to strive; is what Amel reflects through her business. She started to produce nutmeg balm and soap after attending a training held by The Plantation Office of Fakfak together with GEG last year.

The products are marketed to relatives and friends via Facebook and WhatsApp. Now she has sold almost 1000 pots of balm and 500 bars of soap.

"A group of young people together with staff from the presidential office came and visited me. They were very interested to see the making of the balm and soap as this is something very new to them," said Amel proudly.

Amel's nutmeg and balm products- together with other Papuan products- were also sold as souvenirs at Papuan markets during the national sport week of PON XX.



"In the past, people only knew about nutmeg as a spice, now that we can make balm and soap, the value has increased."

Amel







## BUMKAM Tenggekahwang in Brongkendik Village, the first Village Enterprise to have a BPOM Permit in West Papua

October 21, 2021 marks an important milestone for BUMKAM Tenggekahwang as they are finally able to successfully obtain the permit as a UKOT or Traditional Medicine Small Business. The long process of business management mentoring, improvement of hygienic production house facilities and infrastructure, assistance to a good production system for the women who produce the nutmeg palm has been

recognized with the issuance of the distribution permit for the nutmeg balm product.

BUMKAM Tenggekahwang from Brongkendik Village in Fakfak is currently working producing to fulfil an order from PT. Kembang Christa Pharma for distribution to 2500 outlets across Java, Sumatra, Kalimantan and Sulawesi. This production of 10000 pots of nutmeg

balm involves young mothers in the village. The products are planned to be shipped out in November this year.

Nutmeg Balm contains natural ingredients such as nutmeg, sambiloto or green chiretta, moringa and red ginger which are sourced from the surrounding villages.

"Our mothers gave us hundreds of (nutmeg) seeds, and right now, the current generation gives us nutmeg balm"

Pak Yohanes (An elder of the Wagab Clan)





## Replacing Seaweed Seed Stock due to High Rainfall

UD. Nadifah is a major seaweed company partner of GEG in Wondama Bay. These last 4 months, their total dried seaweed production has decreased to 7 tons due to the unusual rainfall in ten of their seaweed planting locations in Wondama Bay. Currently, some locations have even completely stopped production because the seaweed was damaged and died due to the excessive rainwater.

“Currently we are starting to replant the seaweed, so that we can both achieve the target of dried seaweed shipping.”

Bansir - UD Nadifah

Mr. Bansir and his team have provided new seed stock to the 10 producer groups in Wondama Bay to replace the damaged seaweed stocks and are currently working with the Fisheries and Marine Service of the Wondama District for an additional 18 packages for the seaweed nurseries. They expect dried seaweed production to increase again before 21 January 2022 to reach the number of commercial shipments (2 containers per month) in February/March 2022.





## Souvenir Kiosks for Original Papuan Products at the Papuan Mama Market

The business enthusiasm of Papuan youths continues to show up. This time they launched Kios Oleh-Oleh Khas Papua or Papuan Souvenir Kiosk which markets local products made by the indigenous Papuan community such as noken bags, Fakfak Nutmeg Balm, chocolate and coffee.

This kiosk is located on the second floor of the Papuan Mama Traditional Market on Jl. Percetakan Negara Street in Jayapura. This market which was inaugurated by President Jokowi in 2018 sells fresh garden

produce, such as vegetables and fruits, as well as typical Papuan products such as Asar fish and noken bags.

GEG together with Manibobi preneurs assist cooperative of native Papuan mama traders through market management, entrepreneurship training, family finance training and establishment of Papuan Traditional Products Kiosk that sells Papuan Souvenirs in attractive packagings to improve their added value and to improve sales.







## Green Economic Growth Programme for Papua Provinces

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