

## Story of Change

## Kaipa Jigibalom Maintains the Trust of Coffee Farmers and the Libuga Coffee Value Chain

Kaipa Jigibalom (43) is the head of the Libuga Farmers Group from Libuga Village, Nogi District, Lanny Jaya. He has been involved in managing coffee plantations since graduating from high school. Currently, his group of 15 people manage and maintain a coffee plantation of 21 ha out of 31 ha.

The history of coffee in Libuga began around 1998-1999. Back then, the coffee seeds were picked up by foot from Pyramid, Kimbim, Asologaima District due to the limited infrastructure connecting the two districts. Libuga coffee is grown without any chemical fertilizers, at an altitude of more than 2000 meters above sea level.

"The coffee beans were once sold only for 3000 IDR per kilo, then the price grew to IDR 15,000 per kilo, then increased to IDR 20,000 per kilo to traders in Lanny Jaya district." Mr. Kaipa said.



The training provided by GEG on farm and post-harvest management has succeeded in increasing the price of coffee by IDR 60,000 per kilo for coffee beans and 80,000 per kilo for green beans. This is an incentive for coffee farmers to start taking care of their farms.

The Libuga Farmers Group is now selling the coffee to Mr. Maksimus Lanny, a GEG partner in Jagara Village, Wamena. Mr. Kaipa is

responsible for collecting and weighing the coffee yields for each member of the farmers group and delivering it to Mr. Maksimus Lanny who will reimburse the transport cost. Mr. Kaipa does not charge the farmers for transportation costs or takes any portion from the sales proceeds to cover the transportation cost as it may raise suspicion and may prevent him from gaining trust from the villagers.





## Everything is ready. We are just waiting for the license from BPOM

Fakfak Nutmeg Balm, another derivative product of nutmeg, provides not only sufficient profits, but has also become the pride of Fakfak nutmeg farmers. This traditional remedy is made from nutmeg fats and herbs which is resourced locally.

The mentoring provided by GEG has successfully connected BUMKAM Tenggekahwang – Brongkedik village, Central Fakfak with PT. Kembang Christopharma (PT KCP), who will be the buyer. PT KCP will buy up to 10.000 pots per month to be distributed to shops and pharmacies across Sumatera, Java and Kalimantan. The license from BPOM then of course

becomes an absolute requirement to enter this formal market.

Through intensive preparation since February 2021, BUMKAM Brongkendik has increased its production infrastructure and human resources capacity; built a factory for this traditional medicine following the required hygienic standards, established organized production methods, and obtained the legal requirements.

The process of acquiring the BPOM license is both lengthy and costly. Currently only BUMKAM Brongkendik is eligible to apply for

the license. Dozens of individual producers, who have not been able to scale up their business and have not been able to invest for infrastructure needed have not met the criteria to apply for the license. They are then only able to sell it locally. The Government of Fakfak Regency is currently finding ways to support the small producers to obtain their licenses and to market their products legally.

In Brongkendik – Fakfak, everything is ready. We are just waiting for the license from BPOM.





## Business Planning Workshop Ebier Suth Cokran Cooperative, Ransiki Manokwari

Ransiki cacao has a good reputation nationally and internationally for its quality and taste. Hence, there are no obstacles in marketing the cacao. In fact, the market demands have not been met due to the limited production volume.

So far, the Ebier Suth Cooperative has only been able to manage 140 ha of cacao plants from a potential plant area of 1,200 ha, with a yearly yield of 30-40 tons. This is far under the standard productivity for the area should be more than 100 tons. Among the two factors that contribute to this low productivity are the age of the cacao plants (most of the plants are more than 30 years old) and the limited number of workers for plant maintenance.

These are some of the considerations for the Business Planning Workshop held on 24 September 2021. The event was officially opened by the Assistant for Economic Affairs representing the Governor of West Papua Regency. It was also attended by DR. Sutanto Abdullah, an expert from the Coffee and Cacao Research Center (ICRRI).

This workshop is the beginning of an internal workshop series with the target of developing a 5 years business plan. It discusses the direction of Ebier Suth Cooperative development map which will provide a foundation to the business plan.

Several priority steps identified in this workshops are:

- To accelerate the issuance of land use rights for a minimum period of 25 years from the South Manokwari Regional Government.
- To conduct a more detailed land data collection; which blocks are still in good condition; which should be replanted.
- To formulate business plans for each division, namely the farm division, chocolate processing division and trading division.
- To conduct a complete analysis of business capital requirements and to explore access to financial institutions, especially through Kredit Usaha Rakyat (KUR).



# Revitalization of Mama Mama Papua Market, Jayapura



Since its official launch in 2018, Mama Mama Papua Market has been an icon for Jayapura City. You would not want to miss the opportunity to bring home asar fish from this market if you visit Jayapura.

For the local residents, Mama Mama Market itself is the go to place for fresh and good quality produce like fruits and vegetables. It holds a good standard of cleanliness that attracts buyers from middle-class income.

Despite all of that, the market operates way under its maximum potential. Only one out of its four floors is currently utilized. The lack of planning does not seem fitting with overall grandeur of the building's infrastructure.

GEG together with one of its partners, Maniobi, proposed an idea to revitalize Mama Mama Market. It involves reorganizing and improving the management of the market so that it does not only become the magnet for the Mamas as fresh produce vendors, but benefits many MSMEs in Papua as well. The revitalization will transform Mama Mama Market as the centre of original Papuan products.

This idea received positive feedback from The Office of Industry, Trade and Cooperation of Papua Province and Central Bank of Indonesia. An ad-hoc funding for reorganization for both the first and second floor of the market is provided. Mandiri Bank is also ready to support renovation of the third floor to become a place for creative communities of Jayapura to come together.

With this revitalization project, the new face of Mama Mama Market will be even more appealing for tourists. It is hoped that it will also attract the youth to use it as a new creative hub.

The Papuan Mamas' vegetables, fruits and asar fish stalls will be organized better; the canteen will transform into a food court; the souvenir shops offer original Papuan products with extra packing services, and a creative community association is established.

In addition, reformation will also happen on an organizational level. Koperasi Mama Mama Pedagang Asli Papua or Cooperation for the Indigenous Mamas Sellers (KOMMPAP) will receive support to be the main player in the market management.





## Green Economic Growth Programme for Papua Provinces

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